

Science2Society – boosting innovation efficiency across Europe

project introduction

This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 693651



WHY

Our motivation

to better capture benefits
of research for industry,
consumers and society



WHAT

Our goal - create value of research

sparkling new
ideas

winning solutions
for today's societal
challenges

appealing new talent

captured benefits
of publicly funded
research

differentiating new products
and services

... more concrete

Enabling

- **research to better initiate/ structure/ manage interaction** with industry to translate scientific discovery into innovations
- **industry to speed up co-creation** with universities & R&D centres through better methods/ approaches/ processes
- **society to amplify university-industry interaction** in terms of **quality and societal impact** of the explored innovations



Our promise

Slogan

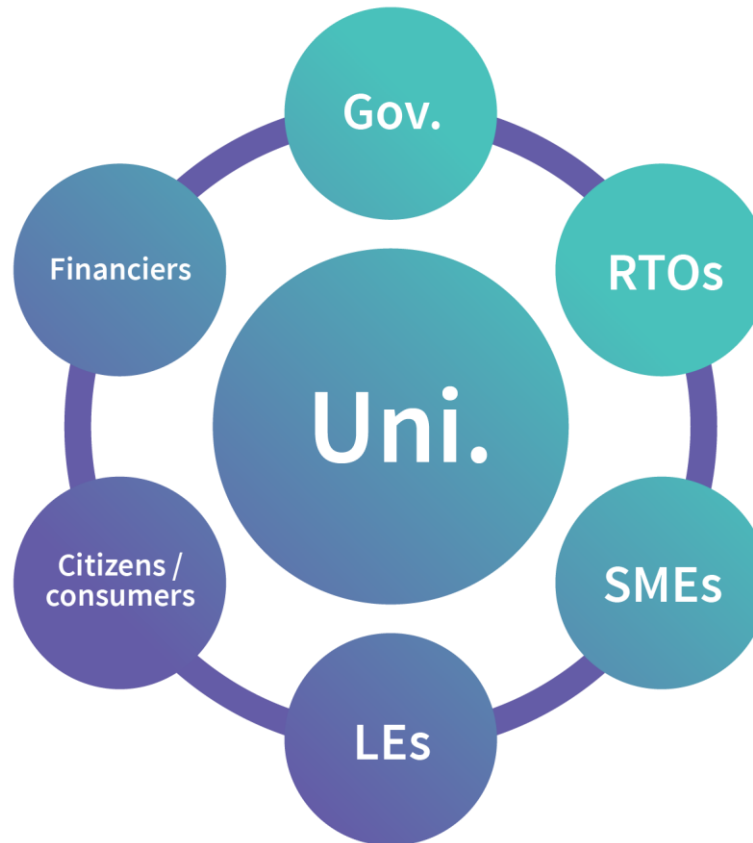
- boosting innovation efficiency

The impact

- outreach in Europe
- engage and involve plus
50 universities
30 companies,
100 SMEs



WHO



... the entire value value chain

Collecting experiences – practical application in 7 pilots

1

Co-Creation

How can products be developed in a Virtual Idea Laboratory together with future users ?

2

Co-Location

How to establish industry innovation labs within universities?

3

Collaborative R&D Projects

How to set-up, facilitate and reward cross-organisational research teams?

4

Intersectoral Staff Mobility

How can intersectoral staff mobility be established between universities, RTOs and other companies?

5

Big Research Data Transfer

How to motivate researchers to share their data and industry to take advantage out of it?

6

University Knowledge Transfer

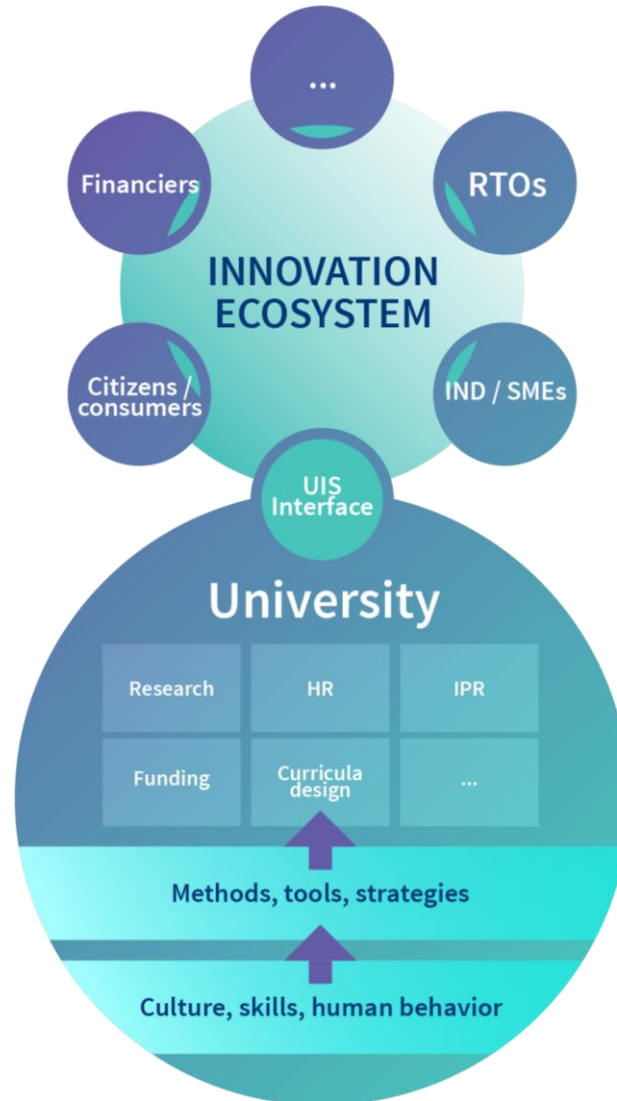
What is necessary to improve 1-to-1 knowledge transfer from academia to SMEs?

7

Open Innovation Marketplace

How to connect universities, RTOs, industries, SMEs and start-ups with online knowledge marketplaces.

HOW

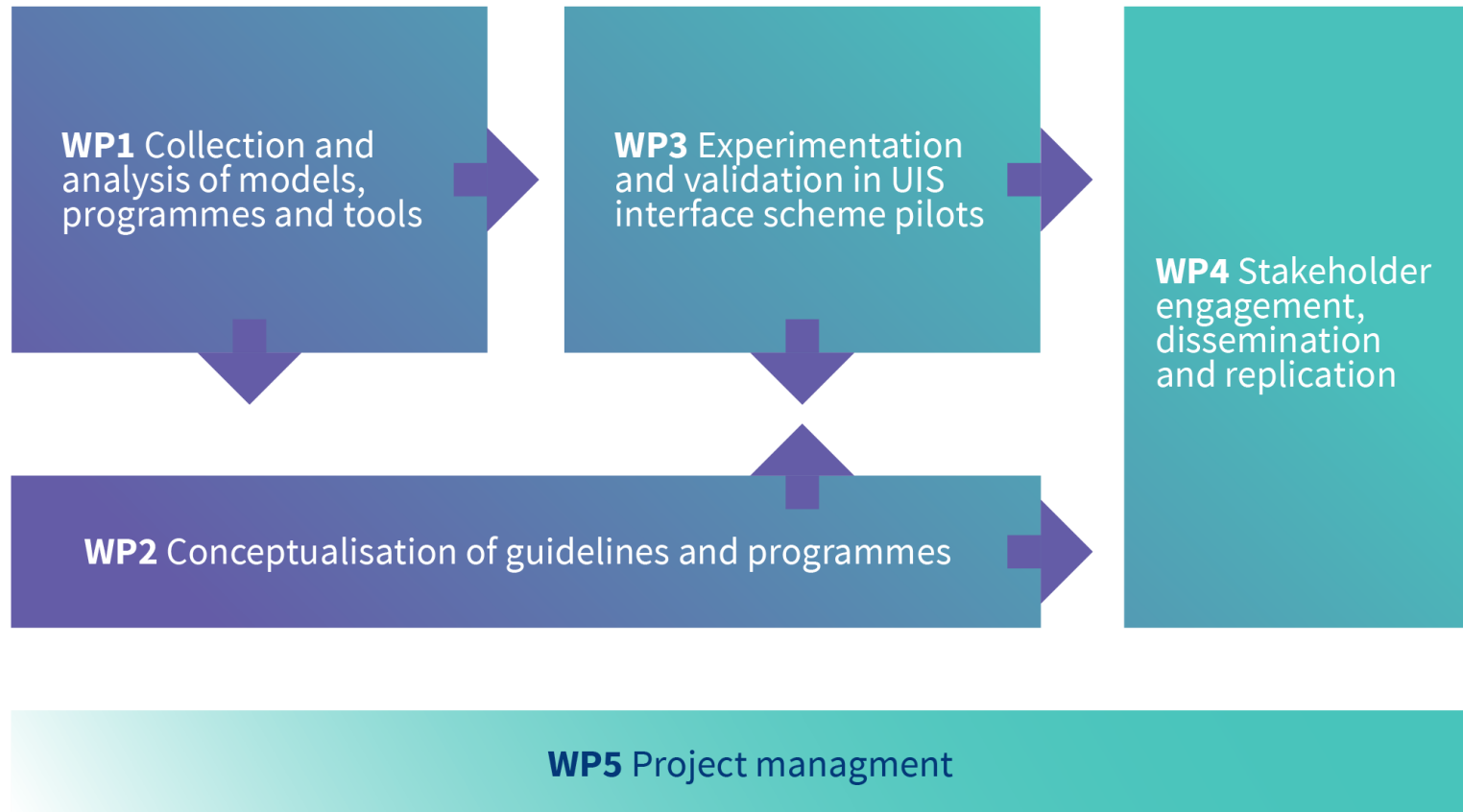


...zooming in



... innovations do not result from organisations, but rather from passion and dedication of people.

Project structure



Interaction

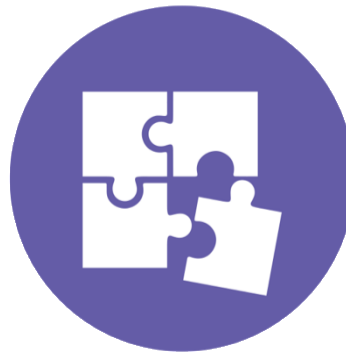
How does a stakeholder interaction look like?

Consume



Stakeholder can consume first-hand information on our website and via our newsletter

Contribute



Stakeholder can use and contribute to the project's knowledge database with

- Case studies
- Their experience
- Interviews

Be part of it



Stakeholders can contribute to one of our 7 pilots and get deeply involved in European research networks

Benefits

What are the key benefits for stakeholders, when contributing in S2S activities?



Get first-hand information!

Get access to experience of other peers:

- Get insights into other expert's opinions and experiences
- Access to knowledge database (Search engine for clusters, tools, stakeholder experiences, etc.)
- Guidelines how to adequately react to new innovation formats and how to optimise their innovation processes



Get referenced!

- Name of the Stakeholder gets called in the project's expert list
- Use cases and experiences of the Stakeholders will be presented in the S2S knowledge database and compiled into an international brochure (print and electronic)



Become corporate social responsible!

Possibility for contributing to a more innovative Europe



Get worthwhile inspiration and support!

Assistance with and training material for the implementation of open innovation projects

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