

Science2Society boosting the innovation efficiency across Europe



“I to P” - Innovation to Product and beyond!

Science2Society creates, pilots and shares good practices, guidelines and training materials that improve awareness and practical performance in seven concrete university-industry-society interfacing schemes especially affected by Science 2.0 and open innovation.

Accelerating Innovation

The overall mission of Science2Society is to understand and improve the efficiency of the European innovation system and the ways it creates new businesses, turns technology into products and services, attracts financing and generally creates value from academic research.

The study is focusing on key schemes currently used to encourage use of innovation. These include co-creation of products in a virtual ‘ideas laboratory’, co-location of industry laboratories in universities as well as coaching and training provided by universities to SMEs.

Outrun innovation systems outside Europe

More specific objectives include compiling an easily accessible knowledge database of university / industry / society interface schemes suitable for today’s more open environment; the creation of a clear and proven set of guidelines and tools; and developing a sustainable learning programme for continued replication of the best schemes. This last objective will have a critical mass of some 3000 European stakeholders and therefore will have a substantial impact throughout Europe.

The consortium – covering the full value chain

Lead by the Katholieke Universiteit Leuven, the consortium consists of 18 participating organisations, including universities, industrial partners, SMEs and Research and Technology Organizations) which are based in seven European countries: Austria, Belgium, Finland, Germany, Italy, Spain and the UK.



Europe – how to become No. 1!

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Collecting experiences – practical application in 7 pilots

- **Pilot 1 Co-Creation:** How can products be developed in a Virtual Idea Laboratory together with future users?
- **Pilot 2 Co-Location:** How to establish industry innovation labs within universities?
- **Pilot 3 Collaborative R&D Projects:** How to set-up, facilitate and reward cross-organisational research teams?
- **Pilot 4 Intersectoral Staff Mobility:** How can intersectoral staff mobility be established between universities, RTOs and other companies?
- **Pilot 5 Big Research Data Transfer:** How to motivate researchers to share their data and industry to take advantage out of it?
- **Pilot 6 University Knowledge Transfer:** What is necessary to improve 1-to-1 knowledge transfer from academia to SMEs?
- **Pilot 7 Open Innovation Marketplace:** How to connect universities, RTOs, industries, SMEs and start-ups with online knowledge marketplaces

